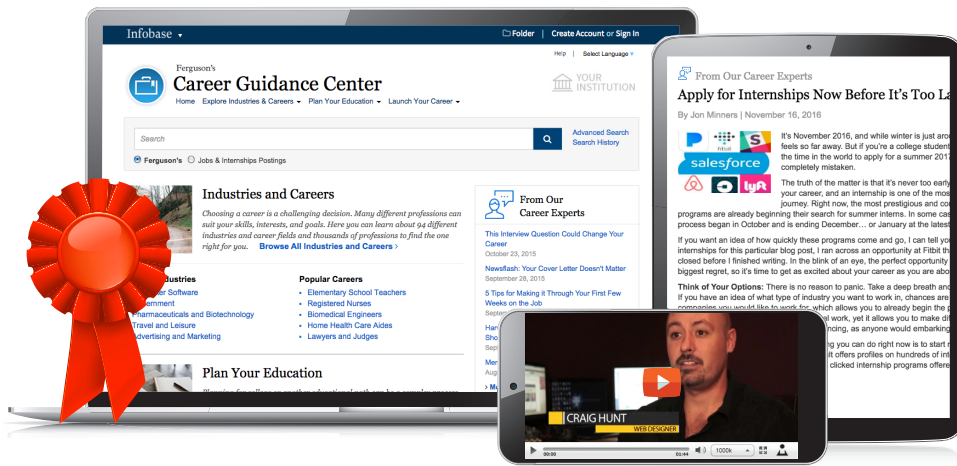


Ferguson's Career Guidance Center

The Essential Career Research Database—Job Profiles, Skills, and Resources



Booklist

**Editors' Choice
Reference Source**



**Library Journal
Best Database**

★ "...recommend the thorough, user-friendly, really peerless Ferguson's Career Guidance Center to libraries serving job-seekers of all ages. **Indispensable...**"

—BOOKLIST, STARRED REVIEW

★ "...impressive...**Highly Recommended.**"—LIBRARY MEDIA

CONNECTION, STARRED REVIEW

"...covers a lot of ground...straight-forward and powerful interface..."

Ferguson's Career Guidance Center is **a gold standard...**"

—LIBRARY JOURNAL

The award-winning Ferguson's Career Guidance Center is the first stop for career exploration, job skills, and more—including industry and professions articles, school planning resources, and skills and career advice. Known for its unprecedented depth of coverage, this comprehensive career research database is organized into three main sections: Industries and Careers, Plan Your Education, and Launch Your Career. The material draws from a range of authoritative sources, including more than 980+ articles from the forthcoming six-volume *Encyclopedia of Careers and Vocational Guidance*, 17th Edition.

Highlights and Features:

- **Industries and Careers:** covers 140 industries and career fields and thousands of professions
- **Plan Your Education:** find the schools that are the best fit—choose from undergraduate, graduate, nursing, or vocational and tech schools in the U.S. and Canada, and narrow your list by location, tuition, enrollment, sports, and a variety of other characteristics
- **Launch Your Career:** offers solid advice on writing résumés and cover letters, interviewing skills, applying for apprenticeships and internships, professional etiquette, and other workplace skills
- **Career Advice Blog:** regular blog posts "From Our Career Experts" with an archive of more than 2,000 posts
- **Networking Section** addresses hot topics such as managing your online presence and using social media in a job search
- **Career Interest Assessment:** ranks users' work interests and suggests related occupations and industries
- **Links to Outside Jobs and Internships:** searchable, live job and internship postings
- **Authoritative Source List:** a complete inventory of the extraordinary amount of content in the database
- **Videos** covering jobs, industries, and career development skills, including exclusive "**Career Q&A: Professional Advice and Insight**" videos that offer insider perspectives from working professionals
- **"My Life" interviews** with professionals, giving a firsthand perspective on jobs
- Advice from nationally renowned author and career expert Sue Morem
- Persistent record links
- Dynamic citations: MLA, CMS
- Google Translate
- Searchable Support Center

Len Kirkness

Digital/Online Senior Manager, Canada

Canadian e-Resource Solutions

FREE TRIAL: www.Infobase.com/Trial

EMAIL: LKirkness@Outlook.com

FAX: 1-866-760-0487

TOLL FREE: 1-866-760-0487

MOBILE/TORONTO: 416-996-8626